



THE MOST INCLUSIVE LUXURY EXPERIENCE™



Dear Valued Travel Partner,

We have some exciting news to share. The parent company of Regent Seven Seas Cruises, Prestige Cruises International, has agreed to be acquired by Norwegian Cruise Line Holdings, Ltd., parent company of Norwegian Cruise Line.

Our loyal guests and travel advisor partners can rest assured that the Regent Seven Seas Cruises experience they've come to love and cherish will remain unchanged. At Regent Seven Seas Cruises, we are committed to providing our guests with the most inclusive luxury experience at sea. That commitment extends to our relations with our travel advisor partners which will continue unwaveringly. We are focused on business as usual and delivering exceptional experiences for you and your clients. We continue to enhance our offerings for guests with our expanded free internet program that begins next year, and in summer 2016 we will introduce the most luxurious ship ever built with *Seven Seas Explorer*®.

With Norwegian Cruise Line, we've found a partner that shares a similar passion for going above-and-beyond to deliver exceptional guest experiences and we're excited about starting this new chapter for our company.

When the transaction is complete later this year, it will bring together three great brands together as part of one family. The combination will create a diversified cruise operator with a full spectrum of offerings that range from family cruising on Norwegian's innovative Freestyle Cruising ships, to the country-club casual experience on Oceania's fleet, to the all-inclusive, more intimate experience afforded by Regent Seven Seas Cruises' luxury offering.

For the Regent Seven Seas Cruises brand, our mission will be to preserve the distinct offerings, guest experiences and unique onboard culture our guests cherish onboard our ships while always exploring ways to further enhance our luxury experience.

As always, we thank you for your continued business and partnership.

Frank Del Rio,



CEO, Prestige Cruises International
Parent Company of Regent Seven
Seas Cruises

Kevin Sheehan,



CEO, Norwegian Cruise Line